

overstockArt.com CEO to Speak at SCOPE: An E-Tail Distribution & Supply Chain Conference

CEO and President David Sasson will be the keynote speaker at the session "Supply Chain Collaboration" on Monday, April 27th at 4:00PM.

Wichita, Kansas ([PRWEB](#)) April 27, 2015 -- [overstockArt.com](#), the web's leading producers of hand painted reproduction oil paintings, today announced its CEO and President David Sasson will speak at the [2015 SCOPE Summit](#): An e-Tail Group Conference in Baltimore, Maryland held April 26th-28th. Sasson joins an impressive list of the top minds in Supply Chain operations speaking at the event, he will be sharing the overstockArt.com success story along with leaders from companies including Gartner, SanDisk, Verizon, Sprint, Kraft Foods, Black & Decker and many more.

David will be hosting an hour long presentation on the matter of 'Supply Chain communications and its importance to eCommerce operations', on Monday, April 27th at 4:00 p.m. ET. He will be sharing the success and strategy behind overstockArt.com's successful supply-chain system, [CommunicatorBase.com](#), which has given the retailer a huge advantage over its competition by allowing the retailer to forecast demand and communicate with multiple overseas suppliers with relative ease.

"I will be sharing the overstockArt.com story as a case study of how we improved our supply chain by using Lean and TOC practices. The presentation will talk about how we faced major challenges during 2013 and how we overcame them by isolating supply chain and inventory management as our constraint and implementing simple practices to improve our position." Said David, "I will also be introducing our unique supply chain software explaining how it allowed us to implement the improvements needed in order to increase throughput, while we reduced inventory and increased availability of our art and frames."

"SCOPE by the E-Tail Group is a highly respected Supply-chain industry event that is known for brining first-rate thought leaders, innovators and game changers in the retail and supply-chain space," said David. "I am honored to have this opportunity to add our voice to this dialogue and hope that by sharing our story we will inspire and help other brands, small or large, to find new and unique ways to improve their purchasing efforts."

To learn more about David's speaking engagement at SCOPE, visit <http://www.scopectailspring.com/speaker-profiles.html>

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About overstockArt.com:

Founded in 2002, overstockArt.com is one the web's leading distributors of high-quality wall art. With more than 100,000 wall décor combinations to choose from in stock at all times, the online retailer has one goal: to make it easy and affordable for people to transform their space with hand painted art. Recognized as a premiere shopping destination for hand painted fine art reproductions, overstockArt.com has expanded its offerings to include hand painted and high-quality original canvas art prints. The company also owns and operates Artist Become (ArtistBe.com), the online community for contemporary artists around the world. overstockArt.com provides a plethora of other services such as Custom Art Services, Custom Framing, and Star in a Masterpiece Service. In addition, overstockArt.com offer Free Decor Assistance and Free Commercial Decorating Services.



Headquartered in Wichita, Kan., the retailer was named to Inc. Magazine's 2010, 2011 and 2012 Inc. 5000 lists, Internet Retailer magazine's 2012, 2014 Hot 100 list and 2011, 2012, 2013 and 2014 Second 500 Guides, and was recognized with the STELLA Service Seal for Elite customer service. For more information, visit <http://www.overstockArt.com>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).